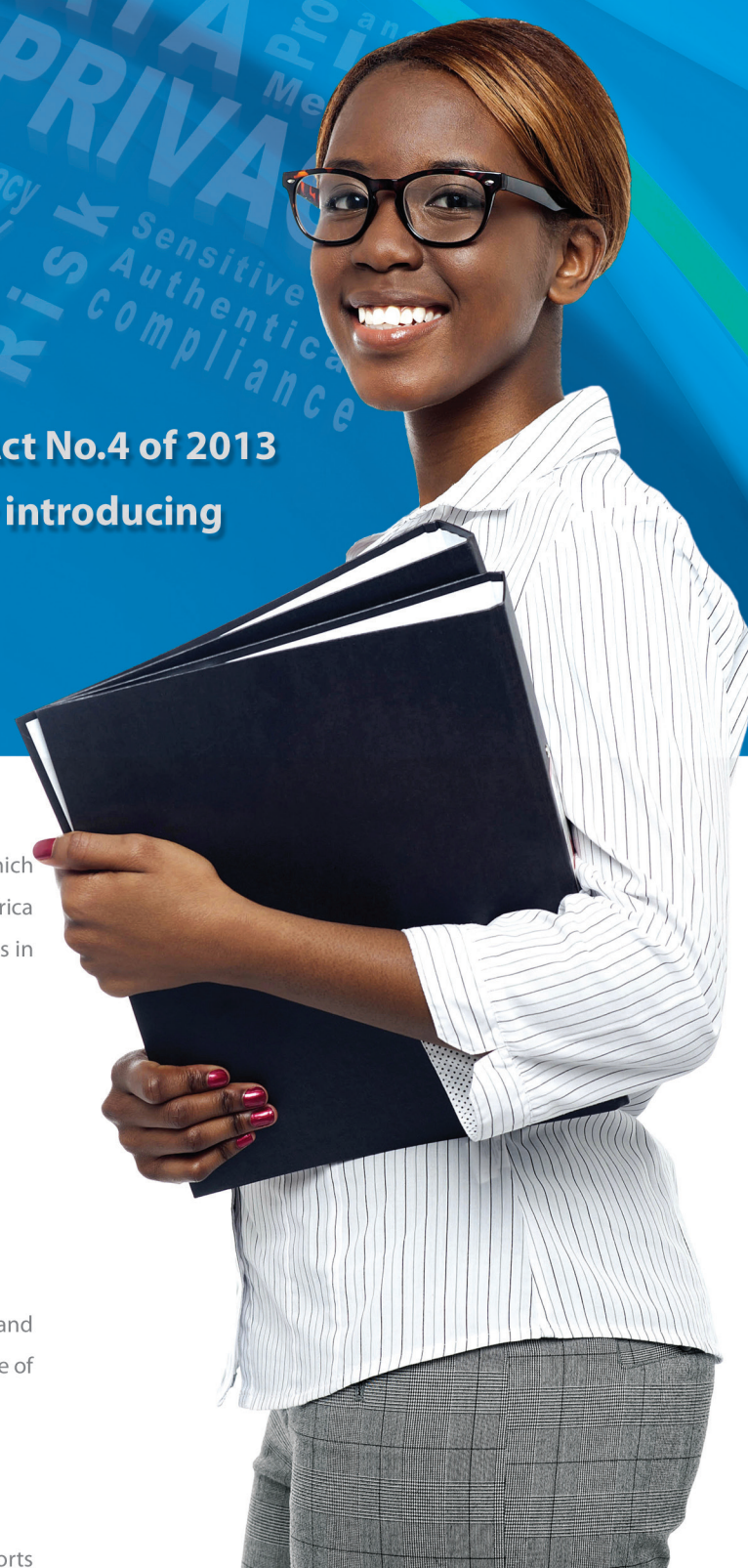


**Media
Works**

Accelerated Learning Programmes

Protection Of Personal Information

The Protection of Personal Information Act No.4 of 2013
is there to protect our right to privacy by introducing
measures to regulate the processing of
personal information.



What is POPI all about?

POPI refers to the Protection of Personal Information Act No.4 of 2013, which will regulate the processing of personal information. It ensures that South Africa is brought in line with international legislation and that we conduct ourselves in a responsible manner when dealing with personal information.

Why should I comply with POPI?

To comply with both National and International statutory regulations.

To protect the privacy rights of individuals and entities.

Non-compliance with the **POPI Act** carries serious consequences, with fines and other penalties. In certain cases the penalty for non-compliance could be a fine of up to R10 million and / or imprisonment of up to 10 years.

POPI Training

Media Works in collaboration with IACT-Africa offers training which supports compliance with the **POPI Act**.

The online (computer-based) training has several modules which contribute to a clear understanding of why the **POPI Act** is important and what must be done by organisations and individuals to make sure they are complying with the **POPI Act**.



**POPI
Works**

PRIVACY IN ACTION

Certification

Certification of successful completion of this training course is endorsed by Benchmark Assessment Agency (BAA), an independent assessment body. The certification assessment is online and produces a uniquely numbered certificate of successful completion.

An added benefit is that the programme offers a Mozilla Open Badge (www.openbadges.org) to each successful candidate.

Who needs this training?

The **POPI Act** is clear that all employees must be made aware of the provisions of the Act as far as it impacts on how they process personal information. All management and supervisory employees should be trained, and all other employees need to receive awareness training. Media Works have designed the **POPI Act** course so that you can not only create initial awareness, but importantly, as required in the Act, maintain and then assess awareness on an ongoing basis. So by completing ongoing annual assessments, both staff and employer are fulfilling their obligations.

POPI - know my rights

All of us have new rights under the **POPI Act** – the rights of a “Data Subject”, the individual about whom personal information is being processed. It answers the questions “What are my rights when it comes to my personal information?” and “What can I do if I think I have been treated unfairly in terms of the **POPI Act**”?

Media Works in partnership with IACT-Africa have created a short video, which explains these rights as a free community service.

iTut Campus (www.itut.co.za)

iTut Campus is the Media Works on-line site. Learn anywhere on any device in a collaborative, supported environment.

Course material is available through the internet and can be played on any desktop or mobile device.

The course material is developed in HTML5 and is SCORM compliant. It can be installed in-house on a SCORM compliant LMS.



 **Media Works. It's never too late to learn.**



Call the Media Works Team on 011 209 0900

